



# 2024 COMVEC™ Technology Connection

September 10-12, 2024 ■ Renaissance Schaumburg Convention Ctr Hotel ■ Chicago, IL

### All Sponsors include visibility:

- Company logo on the event sponsor webpage(s) with hyperlink to your website
- Company logo on the sponsor tab of the mobile app with short company description, if applicable
- Company logo on the scrolling PowerPoint slides in the session room(s)
- Shared logo recognition on Entrance Unit signage
- SAE to provide a digital promotional toolkit to help promote your involvement

## Platinum Sponsor

**Tuesday or Wednesday Networking Lunch in exhibit hall.....\$20,000**

**FROR: Wed – Allison Transmission // Tuesday – FROR: CNHI**

- Company name and/or logo on signage at the lunch
- Branded beverage napkins and table tents
- Recognition as the sponsor anywhere the lunch is promoted
- Company logo recognition on the website and the mobile app with a short company/product profile
- Three (3) full conference registrations
- Platinum Level recognition on sponsor appreciation signs at the event and mobile app

**Registration Area & Lanyards..... SOLD: Continental**

The registration area will feature your company name and/or logo in compliance with SAE branding guidelines

- Logo will appear on confirmation emails sent to all attendees who pre-register for the event and on the website Registration/Pricing page
- Special signage at Registration for added branding
- Three (3) full conference registrations
- Platinum Level recognition on sponsor appreciation signs at the event and mobile app

## Gold Sponsor

**Welcome Reception or Networking Reception.....\$15,000**

**Welcome Reception – FROR: Volvo Truck & Volvo CE Networking Reception – FROR: Navistar**

- Company name and/or logo on reception signage and beverage napkins
- Company name recognition anywhere the reception is promoted including the agenda
- Logo recognition on table tent signage on the food/beverage areas and tabletops
- Two (2) conference registrations

**Daily Keynote Roundtable Sponsor (2 opportunities) .....\$15,000 each**

**Innovation, Exploration, Disruption, and the Next Big Thing Wed - FROR: Kubota Thurs – Smart Engineering for Sustainability Thurs - FROR: Cummins**

- Submit a commercial mp4 video to be played as people take their seats
  - Video should be less than 2 minutes in duration
- Logo recognition on PPT slide(s) of sponsored keynote as appropriate (opening slide(s))
- Logo recognition on free-standing banner at entrance and/or near stage
- Logo on event website where sponsored Keynote is featured or listed and any media promotion that applies
- Two (2) conference registrations

## Silver Sponsor

**Mobile App..... FROR: PACCAR**

- Company logo will appear as splash screen upon initial opening for all app users
- Sponsor to submit banner and URL for rotating banner
- 1 push notification per day
  - Content to be approved and scheduled by SAE
- Directory listing in app with company/product profile and logo recognition
- Company recognition on Mobile App signage throughout event and printed agenda

**Networking Lounge..... FROR: Caterpillar**

Network with SAE COMVEC™ members, speakers, presenters, and organizers in the lounge.

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- Sponsor signage in lounge – floor cling and/or free-standing banner, for example
- Desk or table to station an employee representative within the lounge
- Opportunity to provide corporate literature for distribution in the lounge
- Video to loop on monitor in the Lounge
- Table tent signs placed throughout the lounge

**Check-in Gift or Guest Room Delivery; choose from a variety of options.....\$10,000**

- Sponsor a treat to be delivered, along with a message, branded item or goodie, to registered COMVEC guests in their hotel rooms or check-in at the host hotel on the peak night
  - Message/invitation to be created, printed, and shipped at sponsor's expense; deadlines apply
- Visibility on sponsor signage

**Young & Emerging Professional Social Event..... FROR: NCEES**

Sponsor the Top Golf private reception for upcoming commercial vehicle talent to socialize in a casual setting.

- Recognition as the sponsor wherever this is promoted through SAE media channels
- Opportunity for recognition in the SAE Engineering Student electronic newsletter, Momentum
- Table tents with logo recognition and 1 color logo imprint napkins

**Power/Charging Zone (4 opportunities) .....\$10,000**

**Help attendees power up and stay charged!**

- Sponsor electricity in the session room at select seats
- Specialty signage – free standing banner recognizing your company as the power provider

### Bronze Sponsor

**Speed Mentoring Session.....\$7,500**

- Recognition as the sponsor wherever this is promoted through SAE media channels
- Promotional toolkit will be provided by SAE for your team to publicize your involvement through your media channels
- Provide a mentor for the speed-mentoring session to be held during the conference
- Table tent signage with sponsor logo recognition scattered on tables
- Free-standing banner with your company logo imprint at the Entrance of the session area
- Use of space during non-mentor hours for semi-private meetings

**Mobile Charging Locker (multiple opportunities) .....\$7,500 each**

**1) FROR Navistar Inc**

- Submit your artwork to wrap the free-standing charging locker to be placed in high traffic area

**Hotel Key Cards.....\$7,500**

- Company recognition as the sponsor of the Hotel Room Keys at the host hotel, JW Marriott Indianapolis
- Submit your custom color artwork for the front of the keycard – distributed by the hotel staff to attendees that use the SAE hotel link for reservations upon check-in \* *Hotel/SAE to utilize back side of card*

**Morning or Afternoon Refreshment Break – 4 Opportunities in the exhibit hall.....\$7,500**

**1.) FROR: Sears Seating 2) FROR: Ansys**

- Specialty signage and one-color logo imprint on beverage napkins during networking break
- Opportunity to have a small literature/banner display area during chosen break

**Conference Pens & Notepads..... FROR: AVL**

- Company name/logo on the conference pens and/or notepads distributed in various session rooms
- Your company artwork printed in color on tablets by SAE

## Conference Supporter

**Technology Panel/Session Sponsor - Tues, Wed, Thurs.....\$5,000 per session**

*Keynotes sold separately. 6 Featured technical session tracks:*

**Sustainability for Mobility – FROR - Daimler**

**Chassis – Open –**

**Total Vehicle – FROR: Ricardo**

**Powertrain – FROR: Navistar**

**Digital and Software Innovation – FROR – VicOne**

**Aerodynamics - Open**

- Sponsor session of your choice, pending availability
- Logo recognition on PPT slide(s) of sponsored session(s) as appropriate
- Sponsor can provide an mp4 commercial video to play as people take their seats – should be less than 90 seconds in duration
- Opportunity for sponsor to provide a free-standing banner for the Entrance during sponsored session(s)
- Logo will appear on the agenda aligned with sponsored session online

**Morning Coffee/Beverage Station – 3 Opportunities / 1 per day.....\$5,000**

**1) FROR: Horiba**

- Sponsor a coffee station before the daily keynote
- One color logo imprint beverage napkins and table tent cards
- Appropriate signage at beverage station

**Week-at-a-Glance Agenda..... FROR: Mathworks**

- Submit your custom 4-color corporate message/image to be printed and made available at Registration

**Branded Promotional Giveaway (multiple opportunities).....\$3,750 and up**

- Create an impact when you choose from a variety of hot products for swagging rights! Personalized items with your corporate logo imprint
- Available for attendees at Registration

**Static Vehicle Display.....call for pricing**

- Space in the exhibit hall to showcase your vehicle or equipment
- Can be static or interactive
- Create your own tailored package with advertising, signage and/or registrations for your display

## For Sponsors & Exhibitors Only - Advertising Opportunities

**High School Student Engagement – Wednesday (multiple opportunities).....\$3,500**

- Provide branded swag for student give-aways
- Opportunity to provide a mentor to guide students on Wednesday 9am – 2pm
- Private exhibit hall tour with University Displays to chat about engineering path in commercial vehicle industry

**Powertrain Research Student Breakfast -Tues. (multiple opportunities) .....\$3,500 each**

- Student travel stipend fund
- Open call for Internships & job postings
- John Deere to provide speaker on career development

**Commercial Video Showcase (multiple opportunities).....\$1,000**

- Submit an mp4 commercial video to showcase your product or service solution
- Video must be less than 2 minutes duration
- Looped on the video monitor, along with other sponsor content, for the entire conference in high-traffic area

**Social Media Sponsorship (Exhibitors & Sponsors Only).....\$1,500**



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\*SAE Facebook or LinkedIn

- Submit 2-3 sentences to best describe your company announcement including your product, solution or service for the event and this audience
- Include an image, hashtag and/or hyperlink to your press release, job posting or website to attract followers

**Advertising Clings.....\$1500 and up**

- Choose from a variety of locations for printed exposure in/around the venue ~ window clings, pillars, floor tiles etc.
- Great for booth boosters!

**Exhibitors/Sponsors can reserve a hospitality suite.....\$1000 USD per day**

*\*rooms are limited and only available to exhibitors and sponsors.*

- First room set is included; all catering, A/V and other needs should be secured directly with the facility at the Exhibitor/sponsor's expense. No overlap with SAE's networking functions will be approved.

**To discuss the vast array of solutions available to help meet your company's goals, contact:**

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