

2023 COMVEC™ Technology Connection

September 19-21, 2023 ■ Renaissance Schaumburg Convention Ctr Hotel ■ Schaumburg, IL

All Sponsors include visibility:

- Company logo on the event sponsor webpage(s) with hyperlink to your website
- Company logo on the sponsor tab of the mobile app with short company description
- Company logo on the scrolling PowerPoint slides in the session room(s)
- Company logo on all-sponsor appreciation signage
- SAE to provide a digital promotional toolkit to help promote your involvement

Platinum Sponsor

Pre-Event Webcast – EXCLUSIVE. Panel topic & title TBD**SOLD: Navistar**

- Headliner sponsor of the COMVEC webcast held prior to COMVEC with SAE dedicated promotion
- Opportunity to suggest moderator and/or provide speaker recommendations to assist SAE with content development
- SAE to promote webcast through social media channels and email outreach with your company recognized as the sponsor
- Company logo to brand the look of the webcast in combination with SAE
- Sponsor recognition anywhere the webinar is promoted. Platform, timing and frequency at SAE's discretion
- Opportunity to provide an mp4 video to play during the conference to highlight your company product or service
- Unlimited complimentary staff registrations for your employees to attend the webinar
- Three (3) full conference registrations

Tuesday or Wednesday Networking Lunch in exhibit hall.....**\$20,000**

SOLD: Wed – Allison Transmission // Tuesday – SOLD: CNHI

- Company name and/or logo on signage at the lunch
- Branded beverage napkins and table tents
- Recognition as the sponsor anywhere the lunch is promoted
- Company logo recognition on the website and the mobile app with a short company/product profile
- Three (3) full conference registrations
- Platinum Level recognition on sponsor appreciation signs at the event and mobile app

Registration Area & Lanyards..... **HOLD: Continental**

The registration area will feature your company name and/or logo in compliance with SAE branding guidelines

- Logo will appear on confirmation emails sent to all attendees who pre-register for the event and on the website Registration/Pricing page
- Special signage at Registration for added branding
- Three (3) full conference registrations
- Platinum Level recognition on sponsor appreciation signs at the event and mobile app

Gold Sponsor

Welcome Reception or Networking Reception.....**\$15,000**

Welcome Reception – OPEN Networking Reception – SOLD: Navistar

- Company name and/or logo on reception signage and beverage napkins
- Company name recognition anywhere the reception is promoted including the agenda
- Logo recognition on table tent signage on the food/beverage areas and tabletops
- Two (2) conference registrations

Daily Keynote Roundtable Sponsor (2 opportunities).....**\$15,000 each**

Wed – Innovation, Exploration, Disruption, and the Next Big Thing OR Thurs – Smart Engineering for Sustainability **FROR: Cummins**

- Submit a commercial mp4 video to be played as people take their seats
 - Video should be less than 2 minutes in duration
- Logo recognition on PPT slide(s) of sponsored keynote as appropriate (opening slide(s))
- Logo recognition on free-standing banner at entrance and/or near stage
- Logo on event website where sponsored Keynote is featured or listed and any media promotion that applies
- Two (2) conference registrations

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Silver Sponsor

Mobile App..... **SOLD: PACCAR**

- Company logo will appear as splash screen upon initial opening for all app users
- Sponsor to submit banner and URL for rotating banner
- 1 push notification per day
 - Content to be approved and scheduled by SAE
- Directory listing in app with company/product profile and logo recognition
- Company recognition on Mobile App signage throughout event and printed agenda

Networking Lounge..... **SOLD: Caterpillar**

Network with SAE COMVEC™ members, speakers, presenters, and organizers in the lounge.

- Sponsor signage in lounge – floor cling and/or free-standing banner, for example
- Desk or table to station an employee representative within the lounge
- Opportunity to provide corporate literature for distribution in the lounge
- Video to loop on monitor in the Lounge
- Table tent signs placed throughout the lounge

Check-in Gift or Guest Room Delivery; choose from a variety of options.....**\$10,000**

- Sponsor a treat to be delivered, along with a message, branded item or goodie, to registered COMVEC guests in their hotel rooms or check-in at the host hotel on the peak night
 - Message/invitation to be created, printed, and shipped at sponsor's expense; deadlines apply
- Visibility on sponsor signage

Power/Charging Zone (4 opportunities)**\$10,000**

Help attendees power up and stay charged!

- Sponsor electricity in the session room at select seats
- Specialty signage – free standing banner recognizing your company as the Power Provider

Bronze Sponsor

Speed Mentoring Session.....**\$7,500**

- Recognition as the sponsor wherever this is promoted through SAE media channels
- Promotional toolkit will be provided by SAE for your team to publicize your involvement through your media channels
- Provide a mentor for the speed-mentoring session to be held during the conference
- Table tent signage with sponsor logo recognition scattered on tables
- Free-standing banner with your company logo imprint at the Entrance of the session area
- Use of space during non-mentor hours for semi-private meetings

Young & Emerging Professional Social Event.....**FROR: ZF**

Sponsor the Top Golf private reception for upcoming commercial vehicle talent to socialize in a casual setting.

- Recognition as the sponsor wherever this is promoted through SAE media channels
- Opportunity for recognition in the SAE Engineering Student electronic newsletter, Momentum
- Table tents with logo recognition and 1 color logo imprint napkins

Mobile Charging Locker (multiple opportunities)**\$7,500 each**

- Submit your artwork to wrap the free-standing charging locker to be placed in high traffic area

Hotel Key Cards.....**\$7,500**

- Company recognition as the sponsor of the Hotel Room Keys at the host hotel, JW Marriott Indianapolis
- Submit your custom color artwork for the front of the keycard – distributed by the hotel staff to attendees that use the SAE hotel link for reservations upon check-in * *Hotel/SAE to utilize back side of card*

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Morning or Afternoon Refreshment Break – 4 Opportunities in the exhibit hall.....\$7,500

1.) SOLD: Sears Seating 2) HOLD: Clearflame

- Specialty signage and one-color logo imprint on beverage napkins during networking break
- Opportunity to have a small literature/banner display area during chosen break

Conference Pens & Notepads..... SOLD: AVL

- Company name/logo on the conference pens and/or notepads distributed in various session rooms
- Your company artwork printed in color on tablets by SAE

Conference Supporter

Technology Panel/Session Sponsor - Tues, Wed, Thurs.....\$5,000 per session

Keynotes sold separately. 4 Featured technical session topics include: **Aerodynamics, Powertrain, Chassis, Total Vehicle.** Executive Tracks - 1). **Sustainability for Mobility – SOLD- Daimler** 2.) **Digital and Software Innovation** 3).

Smart Engineering for Mobility FROR: Volvo CE, KPIT, Ricardo

- Sponsor session of your choice, pending availability
- Logo recognition on PPT slide(s) of sponsored session(s) as appropriate
- Opportunity to provide a free-standing banner for the Entrance during sponsored session(s)
- Logo will appear on the agenda aligned with sponsored session online and print

Morning Coffee/Beverage Station – 3 Opportunities / 1 per day.....\$5,000

1.) FROR: Corning 2.) FROR: Horiba

- Sponsor a coffee station before the daily keynote
- One color logo imprint beverage napkins and table tent cards
- Appropriate signage at beverage station

Week-at-a-Glance Agenda.....\$5,000

- Submit your custom 4-color corporate message/image to be printed and made available at Registration

Branded Promotional Giveaway.....\$3,750 and up

- Create an impact when you choose from a variety of hot products for swagging rights! Personalized items with your corporate logo imprint
- Available for attendees at Registration

Static Vehicle Display.....call for pricing

- Space in the exhibit hall to showcase your vehicle or equipment
- Can be static or interactive
- Create your own tailored package with advertising, signage and/or registrations for your staff

For Sponsors & Exhibitors Only - Advertising Opportunities

High School Student Engagement – Wednesday (multiple opportunities).....\$3,500

- Provide branded swag for student giveaways
- Opportunity to provide a mentor to guide students on Wednesday
- Private exhibit hall tour with University Displays to chat about engineering path in commercial vehicle industry

Powertrain Research Student Breakfast (multiple opportunities)\$3,500

Commercial Video Showcase (multiple opportunities).....\$1,000

- Submit an mp4 commercial video to showcase your product or service solution
- Video must be less than 2 minutes duration
- Looped on the video monitor, along with other sponsor content, for the entire conference in high-traffic area



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Social Media Sponsorship (Exhibitors & Sponsors Only).....\$1,500

**SAE Facebook or LinkedIn*

- Submit 2-3 sentences to best describe your company announcement including your product, solution or service for the event and this audience
- Include an image, hashtag and/or hyperlink to your press release, job posting or website to attract followers

Exhibitors/Sponsors can reserve a hospitality suite.....\$1000 USD per day

**rooms are limited and only available to exhibitors and sponsors.*

- First room set is included; all catering, A/V and other needs should be secured directly with the facility at the Exhibitor/sponsor's expense. No overlap with SAE's networking functions will be approved.

To discuss the vast array of solutions available to help meet your company's goals, contact:

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