All Sponsors include visibility:
- Company logo on the event sponsor webpage(s) with hyperlink to your website
- Company logo on the sponsor tab of the mobile app with short company description
- Company logo on the scrolling PowerPoint slides in the session room(s)
- Company logo on all-sponsor appreciation signage
- SAE to provide a digital promotional toolkit to help promote your involvement

**Platinum Sponsor**

**Pre-Event Webcast – EXCLUSIVE. Panel topic & title TBD**
- Headliner sponsor of the COMVEC webcast held prior to COMVEC with SAE dedicated promotion
- Opportunity to suggest moderator and/or provide speaker recommendations to assist SAE with content development
- SAE to promote webcast through social media channels and email outreach with your company recognized as the sponsor
- Company logo to brand the look of the webcast in combination with SAE
- SAE to promote webcast through social media channels and email outreach with your company recognized as the sponsor
- Opportunity to provide an mp4 video to play during the conference to highlight your company product or service
- Unlimited complimentary staff registrations for your employees to attend the webinar
- Three (3) full conference registrations

**Tuesday or Wednesday Networking Lunch in exhibit hall**
- Company name and/or logo on signage at the lunch
- Branded beverage napkins and table tents
- Recognition as the sponsor anywhere the lunch is promoted
- Company logo recognition on the website and the mobile app with a short company/product profile
- Three (3) full conference registrations
- Platinum Level recognition on sponsor appreciation signs at the event and mobile app

**Registration Area & Lanyards**
- Logo will appear on confirmation emails sent to all attendees who pre-register for the event and on the website Registration/Pricing page
- Special signage at Registration for added branding
- Three (3) full conference registrations
- Platinum Level recognition on sponsor appreciation signs at the event and mobile app

**Gold Sponsor**

**Welcome Reception or Networking Reception**
- Company name and/or logo on reception signage and beverage napkins
- Company name recognition anywhere the reception is promoted including the agenda
- Logo recognition on table tent signage on the food/beverage areas and tabletops
- Two (2) conference registrations

**Daily Keynote Roundtable Sponsor (2 opportunities)**
- Submit a commercial mp4 video to be played as people take their seats
  - Video should be less than 2 minutes in duration
- Logo recognition on PPT slide(s) of sponsored keynote as appropriate (opening slide(s)
- Logo recognition on free-standing banner at entrance and/or near stage
- Logo on event website where sponsored Keynote is featured or listed and any media promotion that applies
- Two (2) conference registrations
Silver Sponsor

Mobile App
- Company logo will appear as splash screen upon initial opening for all app users
- Sponsor to submit banner and URL for rotating banner
- 1 push notification per day
  - Content to be approved and scheduled by SAE
- Directory listing in app with company/product profile and logo recognition
- Company recognition on Mobile App signage throughout event and printed agenda

Networking Lounge
- Sponsor signage in lounge – floor cling and/or free-standing banner, for example
- Desk or table to station an employee representative within the lounge
- Opportunity to provide corporate literature for distribution in the lounge
- Video to loop on monitor in the Lounge
- Table tent signs placed throughout the lounge

Check-in Gift or Guest Room Delivery; choose from a variety of options
- Sponsor a treat to be delivered, along with a message, branded item or goodie, to registered COMVEC guests in their hotel rooms or check-in at the host hotel on the peak night
  - Message/invitation to be created, printed, and shipped at sponsor’s expense; deadlines apply
- Visibility on sponsor signage

Power/Charging Zone (4 opportunities)
- Sponsor electricity in the session room at select seats
- Specialty signage – free standing banner recognizing your company as the Power Provider

Bronze Sponsor

Speed Mentoring Session
- Recognition as the sponsor wherever this is promoted through SAE media channels
- Promotional toolkit will be provided by SAE for your team to publicize your involvement through your media channels
- Provide a mentor for the speed-mentoring session to be held during the conference
- Table tent signage with sponsor logo recognition scattered on tables
- Free-standing banner with your company logo imprint at the Entrance of the session area
- Use of space during non-mentor hours for semi-private meetings

Young & Emerging Professional Social Event
- Sponsor the Top Golf private reception for upcoming commercial vehicle talent to socialize in a casual setting.
  - Recognition as the sponsor wherever this is promoted through SAE media channels
  - Opportunity for recognition in the SAE Engineering Student electronic newsletter, Momentum
  - Table tents with logo recognition and 1 color logo imprint napkins

Mobile Charging Locker (multiple opportunities)
- Submit your artwork to wrap the free-standing charging locker to be placed in high traffic area

Hotel Key Cards
- Company recognition as the sponsor of the Hotel Room Keys at the host hotel, JW Marriott Indianapolis
- Submit your custom color artwork for the front of the keycard – distributed by the hotel staff to attendees that use the SAE hotel link for reservations upon check-in *Hotel/SAE to utilize back side of card
Morning or Afternoon Refreshment Break – 4 Opportunities in the exhibit hall ......................................................... $7,500

1.) SOLD: Sears Seating 2.) HOLD: Clearflame
   • Specially signage and one-color logo imprint on beverage napkins during networking break
   • Opportunity to have a small literature/banner display area during chosen break

Conference Pens & Notepads .................................................................................................................. SOLD: AVL
   • Company name/logo on the conference pens and/or notepads distributed in various session rooms
   • Your company artwork printed in color on tablets by SAE

Technology Panel/Session Sponsor - Tues, Wed, Thurs ................................................................. $5,000 per session

Keynotes sold separately. 4 Featured technical session topics include: Aerodynamics, Powertrain, Chassis, Total Vehicle. Executive Tracks - 1.) Sustainability for Mobility – SOLD: Daimler 2.) Digital and Software Innovation 3.)

Smart Engineering for Mobility FROR: Volvo CE, KPIT, Ricardo
   • Sponsor session of your choice, pending availability
   • Logo recognition on PPT slide(s) of sponsored session(s) as appropriate
   • Opportunity to provide a free-standing banner for the Entrance during sponsored session(s)
   • Logo will appear on the agenda aligned with sponsored session online and print

Morning Coffee/Beverage Station – 3 Opportunities / 1 per day ................................................................. $5,000

1.) FROR: Corning 2.) FROR: Horiba
   • Sponsor a coffee station before the daily keynote
   • One color logo imprint beverage napkins and table tent cards
   • Appropriate signage at beverage station

Week-at-a-Glance Agenda ......................................................................................................................... $5,000
   • Submit your custom 4-color corporate message/image to be printed and made available at Registration

Branded Promotional Giveaway .............................................................................................................. $3,750 and up
   • Create an impact when you choose from a variety of hot products for swagging rights! Personalized items with your corporate logo imprint
   • Available for attendees at Registration

Static Vehicle Display .............................................................................................................................. call for pricing
   • Space in the exhibit hall to showcase your vehicle or equipment
   • Can be static or interactive
   • Create your own tailored package with advertising, signage and/or registrations for your staff

For Sponsors & Exhibitors Only - Advertising Opportunities

High School Student Engagement – Wednesday (multiple opportunities) ................................................. $3,500
   • Provide branded swag for student giveaways
   • Opportunity to provide a mentor to guide students on Wednesday
   • Private exhibit hall tour with University Displays to chat about engineering path in commercial vehicle industry

Powertrain Research Student Breakfast (multiple opportunities) ............................................................ $3,500

Commercial Video Showcase (multiple opportunities) ................................................................. $1,000
   • Submit an mp4 commercial video to showcase your product or service solution
   • Video must be less than 2 minutes duration
   • looped on the video monitor, along with other sponsor content, for the entire conference in high-traffic area
Social Media Sponsorship *(Exhibitors & Sponsors Only)*

$1,500

*SAE Facebook or LinkedIn*

- Submit 2-3 sentences to best describe your company announcement including your product, solution or service for the event and this audience
- Include an image, hashtag and/or hyperlink to your press release, job posting or website to attract followers

Exhibitors/Sponsors can reserve a hospitality suite

$1000 USD per day

*rooms are limited and only available to exhibitors and sponsors.*

- First room set is included; all catering, A/V and other needs should be secured directly with the facility at the Exhibitor/sponsor's expense. No overlap with SAE’s networking functions will be approved.

To discuss the vast array of solutions available to help meet your company's goals, contact:

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